



 **GESTAIR**

Horizon

A serene landscape at sunrise or sunset. The foreground is a calm, blue sea reflecting the light. In the distance, a range of low mountains is silhouetted against the bright sky. The sky is a mix of soft pinks, oranges, and blues, with several bright, diagonal light rays emanating from the upper right corner. The overall mood is peaceful and hopeful.

KEEP FLYING TOWARDS A BRIGHTER HORIZON

## Horizon, the commitment to sustainable flying

Horizon is the Gestair programme that allows many of its clients to fly sustainably and helps them with their commitment to the environment.

Corporations are considering the need to minimise their environmental and social impact more and more. With this objective in mind, not only do they measure the CO<sub>2</sub> generated directly by their activity, but also by that derived from events, trips and meetings. This is a trend which is on the rise as corporations aim to make these activities carbon neutral.

### Gestair and CSR

In its strategic plan, the Gestair Group has firmly got behind establishing a strong and solid Corporate Social Responsibility policy. It has therefore developed Horizon, a programme to offset emissions for all flights sold by its fleet.

A commitment to sustainability and the environment which affects all of us so much.



## How does offsetting work?

There are various options for offsetting our carbon footprint. One way to do this is to buy carbon credits in markets. Offsetting takes effect when these credits are withdrawn from the market.

Carbon markets offer the chance to use project-based mechanisms in order to further reduce greenhouse gas (GHG) emissions by investing in sustainable projects. The aim of these projects is to reduce anthropogenic emissions by sources or increase their absorption by so-called greenhouse gas sinks.

## What about flying?

On each flight sold by the Gestair fleet, the carbon footprint will be measured, in other words CO<sub>2</sub> emissions that have been released into the atmosphere as a result of the distance travelled. Gestair calculates the carbon footprint of its trip and will buy carbon credits to offset it.

## What is a carbon credit?

One carbon credit is equivalent to 1 tonne of CO<sub>2</sub>, in other words, to 1 tonne of CO<sub>2</sub> that has not been emitted into the atmosphere thanks to certain projects with specific characteristics being implemented. Not only have these been designed to help reduce greenhouse gases, but also to provide the communities of regions where these projects are being carried out with a series of social, environmental and economic benefits.

These carbon credits are controlled by regulatory and voluntary bodies, regulated by recognised international bodies such as, for example, the United Nations Framework Convention on Climate Change (UNFCCC - Clean Development Mechanism (CDM) Projects), Verified Carbon Standard (VCS-Verra) and Gold Standard, among others.

These bodies are associated with a complex system of annual evaluation and monitoring, based on transparency mechanisms, auditing and public consultation, which undoubtedly provides them with sound and unique value.



## Are offsets accredited and certified?

With Horizon, you will no longer have to think about how to meet your environmental goals. It is an effective and unique programme to reduce and mitigate the environmental impact of a specific activity, allowing you to steer your organisation towards sustainability and effectively fighting against climate change.

When requested, the companies that fly with Gestair will receive an official certificate indicating the tonnes of CO<sub>2</sub> that have been offset.

## What benefits does it offer?

- Accreditation and certification of offsetting your carbon footprint while travelling on corporate flights.
- Promote CSR policy in your companies.
- Commitment to the environment and contribution to the environment.
- Get ahead of future international regulations.
- Contribution to the Sustainable Development Goals promoted by the United Nations (SDG).



## Projects

All projects are based on producing energy by means of clean technologies, waste management or reforestation programmes which are located in developing countries. These projects are also associated with a very effective social component, as they are directly connected with the integration of Sustainable Development Goals (SDGs).

In particular, the projects will be carried out in line with the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA), focused on the following SDG:



